

Reduced Costs

Managing Costs

New ventures are difficult to successfully launch. It can be expensive and inefficient to maintain a dedicated Staff with all of the required expertise. Tiger Venture Analysis provides a wide range of technology services that can be contracted on a project-by-project basis. The Scope of Work may be written as broadly or as narrowly as required. Alternatively, Tiger Venture Analysis may be used to augment an internal Technology department during the initial development phase. This is more cost effective than permanently adding Staff.



Contact Info

Background

Dr. Aubrey L. Helms, Jr. is President and CEO of Tiger Venture Analysis Inc. He has a PhD in Chemistry from Princeton University and over 19 years of experience in Technology Development, Engineering Management, New Product Development, IP Management, Mergers and Acquisitions experience and Strategic Business Planning. He is the author of over 30 publications and an inventor on 7 patents/applications. He is a Registered Patent Agent (#56,805).

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Tiger Venture Analysis Inc.

New Venture Services

Tiger Venture Analysis Inc. is a full service technology company ready to aid in the assessment, development, and strategic planning of new business ventures.

Successful new ventures require a detailed review of many aspects of the business opportunity. Financial, EH&S, and Legal are a few of the typical areas assigned to 3rd party contractors during the initial business phase.

Tiger Venture Analysis supplies Technology development services to new ventures. This has several benefits to the firm:

- Assistance in Technology roadmap alignment.
- New Product introduction planning.
- Intellectual Property strategy planning and implementation.
- Reduced cost.

Technology Assessment

Technology and Marketing Roadmap Alignment

A critical aspect of any new venture is the evaluation of the technology being exploited. As your partner, Tiger Venture Analysis will review technology roadmaps for the purpose of ensuring proper alignment with the industry and key customers. It is critical that gaps in the technology roadmap be identified and documented so that plans may be made to address them.

These activities may include:

- Independent analysis of market position.
- Evaluation of technical risk.
- IP portfolio critique.
- Competitive landscape assessment.



Technology Development

New Product and Strategic Business Development

It is critical that a new product be properly positioned to exploit the market opportunity. Tiger Venture Analysis will work with your Team to properly document the Market Requirements and develop the product positioning strategy.

These activities may include:

- Drafting Market Requirement Statement (MRS).
- Gap analysis between current product design and MRS.
- Validation of next generation requirements.
- New product introduction strategy and planning.

Technology Protection

IP Strategy Planning

The maximum value will be realized where the Technology of the new venture is properly positioned for success and properly protected. This positioning must be both with respect to the Market as well as against the Competitive forces. Tiger Venture Analysis will work with your Team to draft IP applications to properly protect the technology. The documents will be ready to submit to your IP Attorney.

These activities may include:

- Identification of relevant prior art.
- Initial drafting of application and disclosure.
- Assistance in Claim strategy.

